



*Leading the Way in Self-Operated Healthcare, Senior Dining & Hospitality*

# The 2025 AHF Partnership Prospectus

*Annual Sponsorship & Marketing Opportunities*



**SPONSOR**



**NETWORK**



**CONNECT**



Welcome to AHF!

The Association for Healthcare Foodservice (AHF) is the authoritative voice of the self-operated healthcare and senior dining foodservice industry, empowering self-operators to achieve success in caring for their patients, residents, and colleagues. The mission of AHF is simple: to provide the professional network, resources, and tools to promote self-operated foodservice and hospitality in healthcare, senior dining and related industries.

**HOW IS AHF DIFFERENT?** What distinguishes AHF from others is our ability to assist you in cultivating targeted opportunities to drive brand visibility. Our members are senior leaders with buying power (80%+) making your leads that much more valuable. A core part of our offerings are access to your innovative products, programs, and expertise. Creating and delivering greater value across the broad spectrum of our stakeholders, including both Operator and Business Partner Members alike, is imperative to our collective success.

We are pleased to release our 2025 AHF National Sponsorship Program for review. Ways to partner with AHF are outlined below. AHF can also guide you with any combination of items to custom-fit your goals with AHF's opportunities.

- **Join as an Annual Sponsor** – This includes both annual and conference benefits packaged together for maximized value. Then add additional a-la-carte items for extra visibility.
- **Join as a Conference Exhibitor** – Join as a conference exhibitor with some option to add a-la-carte items and annual a-la-carte items.
- **Join as a Business Partner Member & Non-Exhibiting Attendee** – Join as a member, advertise a-la-carte, and then attend conference as an individual to get a feel for how AHF works. Then join us as full sponsor next year!

**WHY SELF-OP MATTERS:** AHF believes strongly in the idea that self-operated foodservice improves food quality and customer satisfaction. We work to ensure self-operators are empowered with the right tools, resources and community support to achieve financial and operational success. You are a core part of that success. The North American hospital foodservice market is estimated to be worth \$22.8 billion by 2026 . Senior facilities encompass billions more. AHF estimates the healthcare industry account for 50-70% of facilities in North America – the majority.

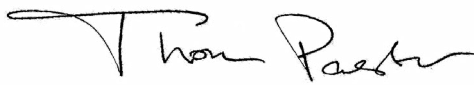
**HOW WE WORK TOGETHER:** AHF's focus is unique in that we truly consider you our partner. We incorporate business partner participation, recognition, and visibility throughout the association and our National conference. Together we strategize to determine the future of the organization and the self-op sector.

Whether you are a renewing business partner or brand new to our organization, we look forward to welcoming you to our association and continuing to build our partnership.

Our National Conference is a unique opportunity to meet with directors, managers, and culinary professionals that have the true autonomy to make purchasing decisions. This year's conference will take place August 21-23, 2025 in New Orleans. We hope to see you on the there!

If you have questions reach out to AHF's Executive Director Leah Reily: [Ireily@healthcarefoodservice.org](mailto:Ireily@healthcarefoodservice.org) or 1-800-899-1109. Sincerely,



  
**Thom Pastor**  
AHF President



  
**Heather French**  
AHF Industry Advisory Board Chair

# The Value of Sponsoring with AHF

## An Operator Member Story

For years as a Nutrition Manager, I had two goals – work my way up to a director to have the chance to lead a team of my own and become a member of AHF. I was fortunate to have successful mentors during my time as a manager. I was always impressed with how they always seem to have the right contacts for every situation. I just assumed they were the mayors of “Foodservice Town” and just happen to know everyone that had anything to do with our business. Now that I’ve been an AHF member for three years, I think I’ve cracked the code. They weren’t the mayors of a made-up village; they were simply members of AHF and were smart enough to get the most out of their membership.

Writing up this story really got me thinking about the impact of my relationships with our business partners and the impact the tradeshow has had on our operation and myself. The three short years I’ve attended conference has translated into countless opportunities and improvements to my operation at Memorial Health in Marysville, Ohio. One example includes a self-checkout system that was critical during Covid with staffing shortages. The self-checkout system expanded into a larger endeavor – a 24/7 micro market. To complete that achievement, I worked with many different AHF business partners, each an expert in their respective fields. The micro market has been huge for our third shift staff and has exceeded our expectations.

After my very first year at the conference, I also brought back from the tradeshow a fully integrated diet office, room service, and production software that we were able to institute the following year. This was a huge undertaking, transitioning from a very manual room service model to bedside menu selection with a tablet. Again, so many hands were involved with that process and again there was a common denominator – the AHF community and our business partners. Just last year we were able to upgrade our current temperature monitoring system, which has led to improved quality and sanitation checks.

Each one of these advancements has been beneficial to our health system and quite frankly has made me look competent. I am grateful for AHF and our business partners. Outside of verbally thanking them for their partnership and collaboration, I owe it to them to share my success stories with other operators and highlight the services they provide. I thoroughly enjoy showing off the technology and advancements to whoever is willing to listen and hopefully leads to prospective clients for our business partners.

When I look at all that we’ve accomplished in that short time, I’ve got to give credit where it’s due and that’s AHF, the conference trade show, and its business partners. I’m convinced that had I not made the decision to join AHF, none of these items would have been accomplished. My story isn’t unique, it’s one of many that have a happy ending because of the decision to join AHF and its amazing community of people.



**David Roebke**  
Director, Food & Nutrition  
Memorial Health

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*“If you want to not only learn about but be involved in cutting edge engagement & education, AHF is your place.”*

# About AHF

## IN THE COMING 3 YEARS AHF'S DATA SHOWS THAT:

- 88% of operators will purchase new equipment
- 70% of operators will invest in new technology and software
- 53% of operators will overhaul their menu to incorporate plant forward items, sustainability or newer products such as lab meat
- 33% will upgrade their café or restaurant spaces

Operators are seeking solutions to address supply chain issues, aging facilities, staffing and labor struggles, and inflation concerns.

*Operators are looking to automate and enhance efficiency - that's where you come in.*

## AHF Conference by the Numbers

**25%+** new operator attendees annually

**200+** operator attendees

**150+** operator facilities

**550+** attendees

**2,000** qualified leads scanned

## Reasons to Sponsor AHF

**80% KEY DECISION MAKERS** – 80%+ AHF members are decision makers or have significant influence.

**ENGAGED, READY TO NETWORK, AUDIENCE** – Year after year, our business partners note how engaged and connected AHF operators are.

**KEY INDUSTRY INSIGHTS** – Gain a competitive edge with insight into the self-operated industry with survey results, data points, AHF discussion communities, & more.

**78% EXCLUSIVE ATTENDEES** – 78% of AHF members attend less than 2 conferences per year, with AHF being their primary event. You can't connect with AHF clients anywhere else.

### TOP 5 AHF Member Positions



## Important Dates



Business Partner  
Directory Deadline  
Payment Deadline



Conference  
Registration  
Booth Selection



Exhibit Signup  
Deadline



Exhibitor  
Move-In  
Tradeshow  
Exhibitor  
Move-Out



2026 Prospectus  
Opens

# Getting Started

**1 REVIEW & SELECT** – Choose your desired sponsorship level. All levels include annual AND conference benefits to keep your visibility top of mind year-round.

**2 EXPAND** – Review conference and annual a-la-carte opportunities that meet your unique needs.

**3 MEET** – Contact Leah Reily [lraily@healthcarefoodservice.org](mailto:lraily@healthcarefoodservice.org) to have a conversation and customize your sponsorship package to make your greatest ROI.

**4 SIGN-UP** – Once you've finalized your selections, complete your sign-up at [https://form.jotform.com/AMG\\_AHF/2025Sponsorship](https://form.jotform.com/AMG_AHF/2025Sponsorship)

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*“As a supplier partner, we received the highest number of leads during an industry conference. The networking and learning sessions left an imprint on both me and my team.”*



# Sponsorship Levels

ANNUAL BENEFITS PROVIDED	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
	\$35,900	\$20,900	\$12,600	\$7,950	\$5,925
AHF Membership	x5 Members	x4 Members	x3 Members	x2 Members	x1 Members
Operator Mailing List	x4 Copies	x3 Copies	x2 Copies	x2 Copies	x1 Copy
Listing in Business Partner Directory	Spring & Conf. Edition	Spring & Conf. Edition	Spring & Conf. Edition	Spring & Conf. Edition	Spring & Conf. Edition
Logo on AHF Website	●	●	●	●	●
AHF Benchmarking Report	●	●	●	●	
Ad in S.O. Connected	x4 Full Page	x2 Full Page	x1 Full Page	x1 Half Page	
Social Media Mentions	x4 Mentions	x2 Mentions	x1 Mention		
Branding on AHF Webinar	●	●	●		
Ad in S.O. In the Know	●	●			
Ad on AHF Website	●	●			
Logo in Business Partner Directory	●				
CONFERENCE BENEFITS PROVIDED	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
10x10 Exhibit Booth	●	●	●	●	●
Conference Registration Passes	x5 Full Passes	x4 Full Passes	x3 Full Passes	x2 Full Passes	x1 Full Pass + x1 Exhibit-Only Pass
Pre & Post-Conf. Attendee List	●	●	●	●	●
Brand in Conf. Mobile App & Website	●	●	●	●	●
Lead Retrieval License	x2	x1	x1	x1	x1
Copy of What Keeps Operators Up At Night Survey	●	●	●	●	
Product Placement OR Ad in BP Directory	x3 Items OR x1 Full Pg. Ad	x2 Items OR x1 Half Pg. Ad	x1 Items OR x1 Qtr Pg. Ad		
Mainstage Speaker Intro AND Event Sponsorship	●				
Session Introduction OR Expanded BP Directory Ad		●			
Mobile App Ad	x1 Push Notification OR Banner	x1 Rotating Banner Ad			
Logo on Window Cling OR Floor Sticker*	●	●			
Registration Bag Insert	●	●			
Brand on All Marketing Emails	●				
Logo on All Conference Signage	●				

\*Logo size and placement at AHF's discretion.

# Exhibit-Only Booths & Extra Passes

Interested in sponsoring but don't need a booth? Contact Leah Reily at [LReily@healthcarefoodservice.org](mailto:LReily@healthcarefoodservice.org).

## Additional Ways to Exhibit

### **\$4,000** EXHIBITOR ONLY

Limited space available

Exhibitor level provides you with a 10x10 booth, pre/post conference attendee list, and 2 exhibit hall only passes\*. If additional staff wish to attend, they must attend the full conference at the \$1,100 rate.

**ADDITIONAL BOOTH:** Limited spaces are available for sponsors to extend to a double booth. The price for an extra booth is \$4,000.

### **\$2,195** NEW/EMERGING BRAND NETWORKING TABLE

Limited space available

Join the exhibit hall as a first-time brand. Includes a networking table, pre/post-conference attendee list, and 1 Tradeshow Only Pass.\* Must be a new exhibitor/brand or not have exhibited within last 5+ years. If additional staff wish to attend, they must attend the full conference at the \$1,100 rate. Tables are meant for networking; company cannot display product or equipment.

*\*Tradeshow Only Passes only provide access to the tradeshow. Additional full registration passes, AHF Membership, and more can be obtained a-la-carte.*

### **\$250** PREMIUM CORNER BOOTH UPGRADE

Snag a corner booth with premium visibility for operators browsing the hallways. Selection is on a first come first serve by sponsor level, during booth selection. *Exhibit Only level not eligible.*

*\*Limitations apply to height of backwalls for corner booths and endcaps, see terms and conditions.*

### **\$2,050** NON-EXHIBITING BUSINESS PARTNER REGISTRATION

**INCLUDES:** ALL Meals, ALL Receptions & Events, ALL Sessions, Unlimited Networking, and 15+ CEUs from ANFP, ANF, ACF. Non-Exhibiting Business Partners do not have access to a-la-carte items for the Additional Registration prices or the \$1,100 additional full conference registration pricing offered as a benefit of sponsorship.

*Tradeshow Access is by guided tour only. Thanks for understanding!*

## Additional Exhibition Options

### **\$1,100** ADDITIONAL FULL CONFERENCE REGISTRATION

Additional full registration passes for sponsors are \$1,100. This provides access to all sessions, meals, and events.

### **\$250** TRADESHOW ONLY PERSONNEL

Additional Tradeshow only passes are \$250. This only provides access to the tradeshow (plus set up/break down). It does not provide access to sessions, events, or meals.

### **\$200** ADDITIONAL LEAD RETRIEVAL LICENSE

Get an extra license for scanning leads during the exhibit hall and tradeshow. Each license allows one user to scan from their mobile device.

# Additional Conference Opportunities

Get noticed with additional branding and visibility. AHF offers both annual and conference a-la-carte opportunities for sponsors to take advantage of.

## Branding & Visibility

OPPORTUNITY	BENEFITS	QTY	PRICE
Welcoming Brand Sponsor	Get your brand FRONT AND CENTER. Welcome sponsor logo will be displayed on on-demand badge tablets (high visibility), ALL registration bags, and custom key cards if desired. This is a unique opportunity for significant visibility! <i>*Sponsor MAY be responsible for some keycard production costs</i>	1	\$5,000
Registration Bag Insert: Product or Item	Add a product or item to non-vendor registration bags.	6	\$500
Lanyard Sponsorship	Exclusive logo display, alongside AHF, on attendee lanyards.	1	\$4,000
Sanitation Sponsor	Exclusive sanitation sponsor. Provide sanitation stations and products to be displayed prominently throughout the conference.	1	\$2,500
Beverage Station Sponsorship	Exclusively provide hydration bottles, stations, or more so attendees never go thirsty.	1	\$3,000

## Event Sponsorship

OPPORTUNITY	BENEFITS	QTY	PRICE
Opening Reception Sponsor	Be front and center at the very first event: The Opening Reception. Receive branding, podium time, and insert product into dinner menu.	2	\$7,000
Pre-Conference Activity Sponsorship	Have an idea? Email us! We are open to sponsors looking to sponsor pre-conference sessions, activities, or focus groups. Present AHF with your idea(s) and we will discuss the details and sponsorship cost.	2	\$2,500+
Pre-Conference Charitable Activity	Sponsor AHF's Pre-Conference charitable activity. This event takes place the first day of conference and is open to all attendees. <i>*You can exclusively sponsor this event for \$8,000</i>	2	\$4,500*
Culinary Competition Reception	Sponsor AHF's premiere event! Receive branding and podium time, insert products into dinner menu. Sponsor non-exclusively for \$3,000 OR snag exclusive sponsorship for \$7,000. First come first serve.	3	\$3,000
Culinary Competition Equipment Sponsorship	Provide equipment (smallwares or larger cooking equipment) for AHF's Culinary Competition. Sponsorship is in kind.	1	In Kind
Culinary Competition Apparel Sponsorship	Provide competition apparel for 20-25 individuals including competitors and judges. Coats & hats should be of high quality with embroidered logos, names and other unique details requested by AHF. AHF reserves the right to approve logo placement, design, and layout.	1	In Kind
Sponsored Luncheon	Sponsor the second day mainstage lunch session (on Saturday) and present an educational session. Sponsor(s) receive branding and opportunity to present. This item requires submission/approval from the CPC to ensure the content aligns with the conference theme. <i>*You can exclusively sponsor this event for \$5,000</i>	1-3	\$1,500 or \$5,000



# Additional Conference Opportunities

## Mobile App

OPPORTUNITY	BENEFITS	QTY	PRICE
Splash Screen	Exclusive logo placement on the opening page of the conference mobile app	1	\$3,000
Push Notification	Push notification through conference mobile app to all attendees	5	\$1,000
Banner Ad	Rotating banner ad (with other sponsors) on inside primary page of mobile app	1	\$1,000

## Visual & Menu Technology Sponsorship

Highlight your digital display menu display products (e.g. menu tags, digital signage) during an AHF meal or conference event.

OPPORTUNITY	BENEFITS	QTY	PRICE
Culinary Competition	Incorporate your product into the competition. This option is meant for companies that can incorporate competitors' recipes into their systems and include nutritional information for display and download by competition spectators.	1	\$3,000
Saturday AND/OR Sunday Conference Meals	Display your digital menu display units/solutions during AHF's primary meals throughout the day. Choose one day, or get a discount for sponsoring both days. Sponsor to assume cost for equipment, electrical or connection needs.	1	\$1,500*

\*\$2,750 is sponsoring both days.

*“AHF is leading the way in education, networking, industry elevation & progress in the healthcare & senior dining segments. If you want to know what is next, what is working & what thought leaders are saying, come to this show.”*

# Additional Annual Opportunities

Extend your brand with year-long awareness

Get noticed with additional branding and visibility. Annual benefits provide visibility throughout the entire year for continuous touchpoints with your clients. See [AHF's 2025 Media Kit](#) for full details.

## Digital & Virtual Marketing Opportunities

OPPORTUNITIES	BENEFITS	QTY	PRICE
Educational Webinar	Host an exclusive webinar in partnership with AHF on topic of your choice (AHF is also happy to choose). AHF will provide marketing, platform, and moderation. Follow up spotlight in S.O. Connected with content provided by sponsor. <i>Topics will be reviewed and approved by the Education Committee.</i>	5	\$2,250
Coffee Talk Webinar	Host an exclusive 30 minute coffee talks. Coffee Talks can take many forms. They can be operator led case studies focused on the sponsors products/industry, discussion groups, 30 minute educational segments, or otherwise. If product/sponsor focused, must include operator presenters. <i>Topics should be submitted to AHF for review and approval prior to sponsorship.</i>	4	\$1,500
Sponsored Recipe Campaign/Demo	Provide a short recipe demonstration video for promotion through AHF channels, marketing, recipe index.	2	\$2,200
Sponsored Recipe Listing	Recipe listing on AHF's searchable recipe index on AHF's main website. Recipe will include photo, ingredients, branding, and be available online for at least 1 year.	15	\$250
Online Community Ad	Digital ad placed on AHF's online discussion community posts. Shown within community and all discussion emails sent directly to operator inboxes. Purchase all 6 months and receive 20% discount. <i>Price is per month.</i>	6	\$800
Operator Mailing List Purchase	Buy the operator mailing list for one-time use to send a piece of marketing collateral by email or mail. Phone numbers not provided. AHF must approve collateral. <b>Blackout dates:</b> August 4 - September 12th.	∞	\$500
Virtual Focus Group	Dive deeper into your products, programs, and services with a 1-hour focus group session with handpicked group of 8-15 operators.	2	\$2,250
Custom Operator Survey	Send a customized 10 question survey to gain insight into your products and programs. AHF will release and coordinate survey. Survey will be sent in 4th quarter. <i>Must be Bronze+ or Non-Exhibiting Sponsor to select.</i>	1	\$1,500

## AHF Benchmarking & State of the Industry Report Sponsorship

OPPORTUNITY	BENEFITS	QTY	PRICE
Benchmarking Express and State of the Industry Report Sponsorship	Sponsor AHF's robust, newly upgraded, Benchmarking Express program to go beyond general operator insights. Sponsors will get customized reports showing data for all of AHF KPI's, obtain quarterly reports with summarized data points to share with customers, and join our benchmarking committee to help shape the future of our program. Then get your logo/brand added to AHF's annual State of the Industry Report. Join both committees to gain valuable insights into the industry. <i>*Must be Bronze or above to select*</i>	3	\$6,500

*“AHF is a tremendous place to engage with operators and gain valuable insight in the self operated healthcare marketplace. Thanks for creating such an inclusive environment for business partners!”*

# Ad Rate Card

**CLICK HERE** to view the 2025 Media Kit to see a full list of advertising opportunities and rates.

## S.O. Connected Quarterly Magazine

20% discount afforded to Silver sponsors and above. Discounts offered to all when purchasing ad placements in multiple issues at a time. See media kit for details.

PAGE SIZE	PRICE
Inside Front Cover	\$8,000
Two-Page Spread	\$6,000
Full Page Ad	\$3,000
Half Page Ad	\$2,000
Quarter Page Ad	\$1,500

## Self-Op Weekly Bites E-Newsletter

\*2 week minimum required.

AD PLACEMENT	PRICE
Premium Banner Ad	\$150/week
Standard Banner Ad (2nd Tier)	\$100/week
Standard Banner Ad (3rd Tier)	\$80/week

## S.O. in the Know Monthly E-Newsletter

AD PLACEMENT	PRICE
Premium Banner Ad Top of the Newsletter	\$3,000 per year OR \$275 per month
Standard Banner Ad	\$1500/Year OR \$150/Month

## Business Partner Directory

Available only to sponsor at Silver and above level.

PAGE SIZE	PRICE
Two-Page Spread	\$6,000
Front Inside OR Inside Back Cover	\$3,500
Full Page Ad	\$3,000
Half Page Ad	\$2,000

*“AHF is an amazing organization, and I am in awe of the strength and knowledge base of the members. I learn something new every time I interact with both operator and business partner members. It gives me the lift I need to continue to drive my program forward for my patients and customers.”*

# AHF National Conference Terms & Conditions

**SPONSORSHIP AGREEMENT:** The 2025 Association for Healthcare Foodservice (AHF) National Conference is scheduled to occur from August 21-23, 2025 in New Orleans, Louisiana, at the Hyatt Regency New Orleans. AHF reserves the right, at its sole discretion, to change the site, hours or dates of the Event. AHF will attempt to notify Sponsors of any such changes as far in advance as possible.

**APPLICATIONS:** All applicants for exhibit space, speaking sessions or general sponsorship (regardless of level) (hereinafter “Sponsor”) must agree to this Sponsorship Agreement (“Agreement”). Once this Agreement is accepted by Sponsor (whether electronically, click-through or otherwise) and received and accepted by AHF, it is considered binding and fees are non-refundable. AHF reserves the right, at its sole discretion, to decline acceptance of this Agreement.

**BOOTH SPACE:** When the booth map becomes available, Sponsor will be eligible to select a booth (placement in the booth selection queue is based in part on the date and time this Agreement is accepted by AHF and payment is received plus any other criteria as determined solely by AHF). Booth selection is not available until payment is made in full.

**USE OF EVENT/BOOTH SPACE:** Sponsor shall not assign, lend, or share Sponsor’s event space. Sponsor shall not promote any other person or entity, or any products other than Sponsor’s, without AHF’s prior written consent. “Promote” includes signage, products, demos, presentations, giveaways, and any other marketing pieces. Sponsor must confine all demonstrations, promotional activities, and representatives to Sponsor’s predesignated Event space. No signs, literature, collateral, equipment, furniture, or promotional items may be placed, distributed or posted outside of the Sponsor’s designated Event space. Sound amplification and microphones may not be utilized in Sponsor booth spaces. Please utilize a respectful noise level out of consideration for the booths surrounding you.

**ENDCAP/CORNER BOOTH RULES:** Sponsors who are provided with endcap or corner booth spaces as part of their high-level sponsorship or otherwise by AHF must adhere to the following rules. AHF reserves the right to determine how booths can be set up and which direction they may face.

**For double endcaps (two adjoining 10x10 booths):** The booth(s) can have a center board that is 8 feet tall and 10 feet wide, but you must leave 5 feet on either side of your 20 foot space that is no higher than 4 feet for visibility purposes for the booths behind you. You may not block the entire 20 foot backwall, therein blocking view of the sponsors in the hall behind you.

**For corner or single 10x10 endcap booths:** You can not block view of the sponsors in the hallway behind you. Backwalls must leave at least 5 feet of backwall space that is no higher than 4 feet to provide visibility to booths behind you.

**BOOTH ATTENDANTS:** Sponsors may have up to 5 attendants per purchased booth space. Attendants must fit within your booth space and not spill into hallways or common areas, or other sponsors spaces. “Exhibitor” level vendors will have 2 exhibit hall attendees at their booth. They can purchase additional Full Conference Registration Passes for additional personnel, but not additional exhibit hall only passes. “New/Emerging Brands Networking Table” level vendors may have no more than 2 attendants at their table. Emerging brand participants receive 1 exhibit hall only pass, they can purchase additional full conference registration passes, but not additional exhibit hall only passes.

Sponsors may allow employees from sub-brands to work at their booth, however the badge of all individuals attending with the Sponsor must have the Sponsor name displayed on their badge. The name of the sub-brand cannot be displayed on the badge. No exceptions. Individuals registering with the Sponsor must be working directly with the Sponsor at conference and be directly affiliated. ALL others must register as Non-Exhibit Business Partners at the appropriate rate and adhere to all rules therein.

**PAYMENT:** AHF will invoice Sponsor for the fees associated with its chosen level of sponsorship for the Event (“Sponsorship Fee”). Payment is due net 30 days from the invoice date. Except as otherwise set forth herein, the Sponsorship Fee is nonrefundable and non-cancelable. AHF reserves the right to revoke or prevent Sponsor’s Event participation in the event of non-payment. For inclusion in the Business Partner Directory spring edition, payment must be in hand at AHF headquarters no later than March 31st. Check and ACH/Wire payments are preferred. AHF reserves the right to add an additional charge to credit card payments.

**PRICING:** Sponsorship prices are fixed and are non-negotiable.

**ACCESS A LA CARTE ITEMS:** Purchase of a Bronze Sponsorship or higher is required to have access to most a la carte items. Some a la carte items may be restricted to higher sponsors levels.

**CONFERENCE PLACEMENT:** AHF leadership reserves the right to accept products utilized in the Conference.

**LOGOS:** AHF will display the logo of the sponsoring business partner company. Logos cannot display logos of sub-brands. In order for a sub-brand of a larger company to be display on AHF materials, website, and marketing the sub-brand must sponsor AHF in it’s own right.

**CODE OF CONDUCT:** Our conference is dedicated to providing a harassment-free conference experience for everyone, regardless of gender, gender identity and expression, age, sexual orientation, disability, physical appearance, body size, race, ethnicity, religion (or lack thereof), or technology choices. We do not tolerate harassment of conference participants, staff, vendors, or others in any form. Sexual language and imagery is not appropriate for any conference venue, including talks, workshops, parties, Twitter and other online media. Conference participants violating these rules may be sanctioned or expelled from the conference and/or the property without a refund at the discretion of the conference organizers and property staff. If a participant engages in harassing behavior, the conference organizers may take any action they deem appropriate, including warning the offender or expulsion from the conference with no refund. Any individual working for, or associated with the Sponsor in subject to the conference code of conduct at all times.

AHF staff, vendors, leaders, and venue staff will be treated with respect at all times. Name calling and other inappropriate behavior will not be tolerated.

# Sponsorship Registration

## AHF SPONSORSHIP REGISTRATION

AUGUST 21-23, 2025 | HYATT REGENCY NEW ORLEANS, LA

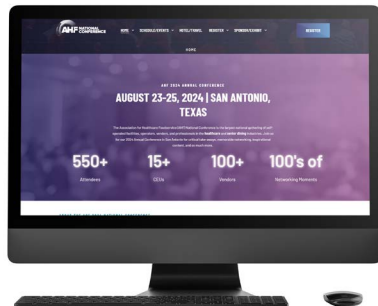
### Contact

**LEAH REILY**

Executive Director

LReily@healthcarefoodservice.org

1 800 899 1109 ext. 700



### Sign Up Online

Visit our conference website to learn more about sponsor opportunities today!

[www.AHFConference.org](http://www.AHFConference.org)

AHF is pleased to continue to create unique connections between operators and suppliers through our community. Participating with AHF is a valuable investment in the self-operated foodservice community in healthcare and senior living. Don't miss the chance to build lasting relationships with AHF's members and facilities. **Reach out today.**





# SAVE THE DATE

**AUG  
21-23  
2025**

*for the Association for Healthcare  
Foodservice's National Conference*

**HYATT REGENCY NEW ORLEANS  
NEW ORLEANS, LA**

## Contact

Association for Healthcare Foodservice  
4201 Wilson Blvd, #110-267  
Arlington, VA 22203  
[info@healthcarefoodservice.org](mailto:info@healthcarefoodservice.org)  
[www.HealthcareFoodservice.org](http://www.HealthcareFoodservice.org)

Leah Reily  
Executive Director

[LReily@healthcarefoodservice.org](mailto:LReily@healthcarefoodservice.org)  
1 800 899 1109 ext. 700

